

## 2018-2023 Global Processed Potato Consumption Market Report

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### A Report Description

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Processed Potato market for 2018-2023.

Potato that has been cooked to some extent and ready to cook or eat

Strict government compliances, easy handling, easy cooking and consumption along with freeness from external tampering and improvement in the standard of living is expected to drive growth in processed potato market. Furthermore, growth in consumer preferences for convenience foods to save time and efforts, rise in demand for applications such as snack foods and prepared ready meals and rapid urbanization is expected to fuel the demand for processed potato across the globe.

Over the next five years, LPI(LP Information) projects that Processed Potato will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Processed Potato market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

- Frozen
- Chips and Snacks Pellets
- Dehydrated

Segmentation by application:

- Snacks
- Ready-to-Cook
- Prepared Meals

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia

- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
  - Spain
- Middle East and Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

- Lamb Weston
- Kraft Heinz
- McCain
- J.R. Simplot
- Agristo
- Farm Frites
- AGRANA
- Intersnack
- J.R. Short Milling

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Processed Potato consumption (value and volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Processed Potato market by identifying its various subsegments.

Focuses on the key global Processed Potato manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Processed Potato with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Processed Potato submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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#### **Contact Information:**

**Mr. Jeet,**

[sales@marketresearchnest.com](mailto:sales@marketresearchnest.com),

[USA : +1 \(240\) 284 8070](tel:+12402848070),

[UK : +44 20 3290 4151](tel:+442032904151)

