

Corporate Training Market in the US 2018-2022

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Single User PDF - \$3500, Multi User PDF - \$4000, Enterprise PDF - \$5000

A Report Description

About Corporate Training

Corporate training involves activities and lessons for the professional development of employees and helps in improving their skills and enhancing their performance. Employers use training for new employees, to teach new skills to current employees for the same job, and to facilitate the advancement of employees into jobs requiring different skill sets.

Technavio's analysts forecast the corporate training market in the US to grow at a CAGR of 9.92% during the period 2018-2022.

Covered in this report

The report covers the present scenario and the growth prospects of the corporate training market in the US for 2018-2022. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

Technavio's report, Corporate Training Market in the US 2018-2022, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- * City and Guilds Group
- * CrossKnowledge
- * Desire2Learn
- * GP Strategies
- * NIIT
- * Skillsoft
- * Wilson Learning Worldwide

Market driver

- * Structural changes in the manufacturing industry
- * For a full, detailed list, view our report

Market challenge

- * Law acceptance of development courses among learners
- * For a full, detailed list, view our report

Market trend

- * Growing demand for microlearning
- * For a full, detailed list, view our report

Key questions answered in this report

- * What will the market size be in 2022 and what will the growth rate be?
- * What are the key market trends?
- * What is driving this market?
- * What are the challenges to market growth?
- * Who are the key vendors in this market space?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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