

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) DJ Equipment Market 2018, Forecast to 2023

<https://www.marketresearchnest.com/global-north-america-europe-asia-pacific-south-america-middle-east-and-africa-dj-equipment-market-2018-forecast-to-2023.html>

Single User PDF - \$4880, Multi User PDF - \$7320, Enterprise PDF - \$9760

A Report Description

DJs use equipment that can play at least two sources of recorded music simultaneously and mix them together. This allows the DJ to create seamless transitions between recordings and develop unique mixes of songs. Often, this involves aligning the beats of the music sources so their rhythms do not clash when they are played together, either so two records can be played at the same time, or to enable the DJ to make a smooth transition from one song to another. An important tool for DJs is the specialized DJ mixer, a small audio mixer with a crossfader and cue functions. The crossfader enables the DJ to blend or transition from one song to another. The cue knobs or switches allow the DJ to pre-listen to a source of recorded music in headphones before playing it for the live club or broadcast audience. Previewing the music in headphones helps the DJ pick the next track they want to play and cue up the track to the desired starting location so it will mix well with the currently playing music. DJs may also use a microphone to speak to the audience; effects units such as reverb to create sound effects; and electronic musical instruments such as drum machines and synthesizers.

Scope of the Report:

This report focuses on the DJ Equipment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Currently, there are many kinds of DJ equipments. DJ Turntables, DJ Mixer, DJ Controller, Headphones are dominating the market while other accessories are also essential for a DJ set. DJ schools, studios, clubs and bars are the most important end-users for now.

In 2016, Global DJ equipments total market size was 383.78 MUSD, with a significant growth in recent years, according to QYR analysis, the market is expected to reach 575.81 by the end of 2022. The biggest market drivers are people's music awareness and increasing music education in schools, Growing number of concerts and live performances, while long replacement cycle of equipment is a market challenge, production innovation and market channel improvement is the direction of progress for DJ equipment brand owners.

There are many players in this market, Companies like inMusic, Pioneer and Music Group occupied most of the market share, with a series brands in this market: Pioneer, Numark, Roland, Behringer, DJ Tech, Hercules, Stanton, Korg, Denon, Reloop, Gemini, Akai and so on. Pioneer and Numark accounted for the top two brands globally, with market share of 44.73% and 8.78% in 2016 separately.

North America and Europe had been the largest DJ equipment market. Asia Pacific is expected to be the fastest growing geographical division for the DJ equipment market. The growing influence of western culture in developing countries, along with the up surge in urbanization of countries, such as India and China has increased the market penetration of the DJ equipment market. Moreover, the demographical advantage such as large base of young population in developing countries is providing considerable growth to the DJ equipment market the future.

The worldwide market for DJ Equipment is expected to grow at a CAGR of roughly 6.5% over the next five years, will reach 600 million US\$ in 2023, from 410 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

- Pioneer
- Numark
- Roland
- Behringer
- DJ Tech
- Hercules
- Stanton
- Korg
- Denon
- Reloop
- Gemini
- Akai

Market Segment by Regions, regional analysis covers

- North America (United States, Canada and Mexico)
- Europe (Germany, France, UK, Russia and Italy)
- Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
- South America (Brazil, Argentina, Colombia etc.)
- Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

- DJ Turntable and CDJs
- DJ Mixer
- DJ Controller
- Others

Market Segment by Applications, can be divided into

- Professional Performance
- Individual Amateurs
- Individual Amateurs

There are 15 Chapters to deeply display the global DJ Equipment market.

Chapter 1, to describe DJ Equipment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of DJ Equipment, with sales, revenue, and price of DJ Equipment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of DJ Equipment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, DJ Equipment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe DJ Equipment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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