

## Global Packaging Adhesives Market Size Study, by Market (Hot Melt, Water-based, Solvent-Based), by Application (Case & Carton, Flexible Packaging, Labeling, Folding Cartons), and Regional Forecasts, 2017-2025 (USD Billion/Million)

<https://www.marketresearchnest.com/global-packaging-adhesives-market-size-study-by-market-hot-melt-water-based-solvent-based-by-application-case-and-carton-flexible-packaging-labeling-folding-cartons-and-regional-forecasts-2017-2025-usd-billion-million.html>

Single User PDF - \$3950, Multi User PDF - \$5550, Enterprise PDF - \$5550

### A Report Description

Global Packaging Adhesives Market industry valued approximately USD 6.3 billion in 2016 is anticipated to grow with a healthy growth rate of more than 5.43% over the forecast period 2017-2025. The major factors driving the growth due to increasing demand for packaged food products and rising demand for labeling.

The objective of the study is to define market sizes of different segments and countries in previous years and to forecast the values to the next eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry with respect to each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as drivers and restraining factors which will define the future growth of the market. Additionally, it will also incorporate the opportunities available in micro markets for stakeholders to invest, detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### Market:

- Water-Based
- Hot Melt
- Solvent-Based

#### Application:

- labeling
- Case and Carton
- Folding Cartons
- Flexible Packaging

#### Regions:

- North America
  - o U.S.
  - o Canada
- Europe
  - o UK
  - o Germany
- Asia Pacific
  - o China
  - o India
  - o Japan
- Latin America

- o Brazil
- o Mexico
- Rest of the World

Furthermore, the years considered for the study are as follows:

Historical year - 2015

Base year - 2016

Forecast period - 2017 to 2025

Some of the key manufacturers involved in the market are HB Fuller, Bostik, 3M, Dymax, Paramelt, Henkel, Wacker Chemie, Ashland, and Jowat Corp . Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and focuses on continuous technology innovations are also strategies adopted by the major players. The companies are also trying to dominate the market by investing in research and development.

Target Audience of the Packaging Adhesives Market Study

- Key Consulting Companies and Advisors
- Large, medium-sized, and small enterprises
- Venture capitalists
- Value-Added Resellers (VARs)
- Third-party knowledge providers
- Investment bankers
- Investors

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