

Global Sports Nutrition Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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A Report Description

Sports nutrition products include sports drinks, supplements, and food that include protein powders, Isotonic drink powder, capsule/tablets (creatine/branched chain amino acids and others), supplement powder, ready-to-drink protein drinks, carbohydrate drinks, protein bars, carbohydrate/energy bars and other supplements.

Scope of the Report:

This report focuses on the Sports Nutrition in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The sports nutrition market is expected to witness significant growth within the forecast period on account of increasing demand from recently emerging lifestyle and recreational users. In addition, increasing health awareness coupled with increasing number of health clubs and fitness centers is also expected to boost this market within the forecast period.

Rapid urbanization and increasing disposable income are also expected to boost growth in the sports nutrition market. The high number of cheap counterfeit products affects sales of reputed companies and therefore, availability of these products is expected to restrict the growth of sports nutrition market. Expansion of distribution channels is also expected to be an opportunity for growth in this market in coming years.

The worldwide market for Sports Nutrition is expected to grow at a CAGR of roughly 7.7% over the next five years, will reach 4300 million US\$ in 2023, from 2760 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Atlantic Multipower UK

CLIF Bar and Company

Glanbia

ProAction

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Sports Protein Powder

Sports Protein Ready-To-Drink (RTD)

Non-Protein Products

Sports Protein Bars

Market Segment by Applications, can be divided into

Large Retail and Mass Merchandisers

Small Retail

Drug and Specialty Stores

Fitness Institutions

Online Retail

There are 15 Chapters to deeply display the global Sports Nutrition market.

Chapter 1, to describe Sports Nutrition Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sports Nutrition, with sales, revenue, and price of Sports Nutrition, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market

share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sports Nutrition, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sports Nutrition market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Sports Nutrition sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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