

North America and Europe Shortening Market by Manufacturers, Regions, Type and Application, Forecast to 2023

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A Report Description

This report studies the Shortening market, Shortening refers to edible fats or vegetable or animal origin used in baked goods primarily to improve the eating qualities of the finished product through making it tender and 'short'. There is a variety of shortenings available. These differ mainly in their origin, flavor, and consistency.

Scope of the Report:

This report focuses on the Shortening in North America and Europe market, especially in United States, United Kingdom, Canada, Germany, France, Italy and Spain. This report categorizes the market based on manufacturers, countries/Regions, type and application.

Market Segment by Manufacturers, this report covers

- Olenex
- ADM
- Walter Rau
- Y?ld?z Holding
- VFI GmbH
- AAK
- Zeelandia
- Puratos
- Princes Group
- HAS Group

Market Segment by Countries, covering

- United States
- United Kingdom
- Canada
- Germany
- France
- Italy
- Spain

Market Segment by Type, covers

- All Purpose Shortening
- Emulsified Shortening
- High Stability Shortening

Market Segment by Applications, can be divided into

- Baking
- Frying
- Confectionery and Pastry
- Other

There are 19 Chapters to deeply display the North America and Europe Shortening market.

Chapter 1, to describe Shortening Introduction, product type and application, market overview, market analysis by countries, market opportunities, market risk, market driving force;

Chapter 2, to analyze the manufacturers of Shortening, with profile, main business, news, sales, price, revenue and market share in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the North America and Europe market by countries, covering United States, United Kingdom, Canada, France, Germany, Italy and Spain, with sales, price, revenue and market share of Shortening, for each country, from 2013 to 2018;

Chapter 5 and 6, to show the market by type and application, with sales, price, revenue, market share and growth rate by type, application, from 2013 to 2018;

Chapter 7, 8, 9, 10, 11, 12 and 13 to analyze the key countries by manufacturers, Type and Application, covering 7 countries, with sales, revenue and market share by manufacturers, types and applications;

Chapter 14, Shortening market forecast, by countries, type and application, with sales, price, revenue and growth rate forecast, from 2018 to 2023;

Chapter 15, to analyze the manufacturing cost, key raw materials and manufacturing process, etc.

Chapter 16, to analyze the industrial chain, sourcing strategy and downstream end users (buyers);

Chapter 17, to describe sales channel, distributors, traders, dealers, etc.

Chapter 18 and 19, to describe the research findings and conclusion, appendix, methodology and data source.

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