

Yoghurt and Sour Milk Products in Belgium

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A Report Description

The major activity in yoghurt and sour milk products in Belgium in 2017 was a general decrease in consumption. According to sources, the prime factor to explain this decline was a drop in purchase frequency. Indeed, in the last few years of the review period, Belgians began going to grocery stores less often. This is because grocery shopping is often seen as a chore. Belgians also want to spend more quality time with their friends and family when they are not at work. Therefore, they are visitin...

Euromonitor International's Yoghurt and Sour Milk Products in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of content

YOGHURT AND SOUR MILK PRODUCTS IN BELGIUM

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LIST OF CONTENTS AND TABLES

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Yoghurt and Sour Milk Products by Category: Volume 2012-2017
Table 2 Sales of Yoghurt and Sour Milk Products by Category: Value 2012-2017
Table 3 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2012-2017
Table 4 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2012-2017
Table 5 Sales of Flavoured Yoghurt by Flavour: Rankings 2012-2017
Table 6 Sales of Fruited Yoghurt by Flavour: Rankings 2012-2017
Table 7 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2013-2017
Table 8 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2014-2017
Table 9 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2012-2017
Table 10 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2017-2022
Table 11 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2017-2022
Table 12 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2017-2022
Table 13 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2017-2022

Danone Nv/sa in Packaged Food (belgium)
Strategic Direction
Key Facts
Summary 1 Danone NV/SA: Key Facts
Competitive Positioning
Summary 2 Danone NV/SA: Competitive Position 2017

Etn Franz Colruyt NV in Packaged Food (belgium)
Strategic Direction
Key Facts
Summary 3 Etn Franz Colruyt NV: Key Facts
Summary 4 Etn Franz Colruyt NV: Key Facts: Operational Indicators
Internet Strategy
Private Label
Summary 5 Etn Franz Colruyt NV: Key Facts: Private Label Portfolio
Competitive Positioning
Summary 6 Etn Franz Colruyt NV: Competitive Position 2017

Unilever Belgium NV in Packaged Food (belgium)
Strategic Direction
Key Facts
Summary 7 Unilever Belgium NV: Key Facts
Competitive Positioning
Summary 8 Unilever Belgium NV: Competitive Position 2017

Executive Summary
Growth in Current Value Terms But Volume Sales Decline
Health and Wellness Trend Proves Strong Amongst Belgian Consumers
Private Label Continues To Perform Strongly
Modernisation and Specialisation for Retailers
Value Sales To Record Stable Low Growth, While Retail Volume Sales Set To Continue To Decline Over the Forecast Period
Key Trends and Developments
Health, Environmental Issues and Ethics Account for Value Growth
Convenience Is A Growing Concept Across A Number of Areas Within Packaged Food
Flexitarian Consumers Are Growing in Number
Private Label Continues To Gain Ground in A Highly Fragmented Market
Premiumisation Trend Key in the Marketplace in 2017
Foodservice: Key Trends and Developments
Headlines
Trends: Sales To Foodservice
Trends: Consumer Foodservice
Prospects

Category Data

Table 14 Foodservice Sales of Packaged Food by Category: Volume 2012-2017

Table 15 Foodservice Sales of Packaged Food by Category: % Volume Growth 2012-2017

Table 16 Forecast Foodservice Sales of Packaged Food by Category: Volume 2017-2022

Table 17 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2017-2022

Market Data

Table 18 Sales of Packaged Food by Category: Volume 2012-2017

Table 19 Sales of Packaged Food by Category: Value 2012-2017

Table 20 Sales of Packaged Food by Category: % Volume Growth 2012-2017

Table 21 Sales of Packaged Food by Category: % Value Growth 2012-2017

Table 22 GBO Company Shares of Packaged Food: % Value 2013-2017

Table 23 NBO Company Shares of Packaged Food: % Value 2013-2017

Table 24 LBN Brand Shares of Packaged Food: % Value 2014-2017

Table 25 Penetration of Private Label by Category: % Value 2012-2017

Table 26 Distribution of Packaged Food by Format: % Value 2012-2017

Table 27 Distribution of Packaged Food by Format and Category: % Value 2017

Table 28 Forecast Sales of Packaged Food by Category: Volume 2017-2022

Table 29 Forecast Sales of Packaged Food by Category: Value 2017-2022

Table 30 Forecast Sales of Packaged Food by Category: % Volume Growth 2017-2022

Table 31 Forecast Sales of Packaged Food by Category: % Value Growth 2017-2022

Sources

Summary 9 Research Sources

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